

Media Interview Planner

Media Outlet	Phone Number
Reporter	Date of Interview
Email Address	Time of Interview
Topic	
Anticipated Angle	
Primary Audience	
Secondary Audience	
Anticipated Questions (3-5)	
1	
2	
3	
5	
Key Messages (3–5)	
1	
2	
3	
4	
5	

Phone

780-909-2594

Website



Media Interview Planner

1	2	3	4	5
1	2	3	4	5
1	2	3	4	5
1	2	3	4	5
	1 1 1	1 2 1 2 1 2	1 2 3 1 2 3	1 2 3 4 1 2 3 4 1 2 3 4 1 2 3 4

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Website
www.catalystcommunications.ca