

Media Outlet _____ Phone Number _____

Reporter _____ Date of Interview _____

Email Address _____ Time of Interview _____

Topic _____

Anticipated Angle _____

Primary Audience _____

Secondary Audience _____

Anticipated Questions (3-5)

1. _____
2. _____
3. _____
4. _____
5. _____

Key Messages (3-5)

1. _____
2. _____
3. _____
4. _____
5. _____

